



FOR IMMEDIATE RELEASE

Unrabble Gives SMBs A Better Way to Make Their Next Great Hire

Launching this week at DEMO Fall 2011, Unrabble simplifies the hiring process with state-of-the-art software, including features such as an interactive career timeline that visually charts employment and education history of candidates

Santa Clara, CA — September 13, 2011 — Unrabble™ (www.unrabble.com), a new cloud computing startup focused on helping SMBs hire new employees, today announced the launch of its software platform that provides businesses with unique tools to help them make their next great hire.

“Anyone who has hired a new employee can attest to how time-intensive, inefficient and painful the hiring process can be,” said Kevin Watson, CEO and co-founder of Unrabble. “With the launch of Unrabble, we’ve taken the first step where companies no longer have to spend countless hours sifting through resumes and scribbling notes on paper. Unrabble’s hiring software streamlines the entire process.”

Unrabble empowers businesses to post their job listings on as many job boards and social media sites as needed without worrying about a massive inflow of resumes. Job seekers create robust interactive profiles that flow into Unrabble’s secure SaaS solution, where hiring managers can review data collected that is significantly more comprehensive than a typical application or resume. The software provides a better approach to hiring, not another job board, regimented HR software, or ATS system that parses resumes for keywords.

Unrabble will automatically rank job applicants based on an array of criteria including job skills, career preferences, and other specializations to quickly identify the most qualified candidates. Hiring managers can then communicate privately with job applicants through Unrabble’s integrated messaging system without disclosing their email address or phone number. Unrabble also helps make better hiring decisions through collaboration in the hiring process. Colleagues can be invited to review each candidate’s profile and can add discreet comments and rate each candidate.

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Unrubble provides businesses with an unprecedented interactive experience that goes beyond the traditional resume. The software empowers job applicants to create an interactive profile that produces a more holistic representation of their qualifications. Candidates connect their profiles to social media sites such as LinkedIn®, Twitter® and Facebook®. Plus, applicants can add 'brags' to their online profile and then ask their network to verify claims via Micro-references™, a unique feature of Unrubble that helps hiring managers “see” candidates for who they really are, not who they wish they were. The net result of these and other remarkable features is that they help build a more complete profile of each candidate.

“With Unrubble, we were able to post our job opening on multiple job boards, social networks, blogs and even Twitter,” said Sean Cantwell, Partner at Volition Capital, who participated in the private beta. “I could quickly identify candidates that had the background we needed and share those candidate profiles with other Partners without ever looking at a traditional resume. Unrubble definitely made the process of hiring faster and easier.”

“Unrubble represents the type of cutting-edge products and businesses that are transforming the way corporations work,” said DEMO Executive Producer Matt Marshall. “By launching at DEMO Fall 2011, Unrubble is one of a select group of companies that is showcasing its product in front of the elite of the technology and venture capitalist industries.”

Pricing and Availability

Unrubble is now available. A free 30-day evaluation of this product is available at www.unrubble.com.

Companies and professionals can sign up for the Basic Version at \$29 per month. The Pro Version is priced at \$49 per month. Businesses are conveniently charged on a month-to-basis basis and no contracts are required.

About DEMO

Produced by the IDG Enterprise events group, the worldwide DEMO conferences focus on emerging technologies and new products innovations, which are hand selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying cutting-edge technologies and helping entrepreneurs secure venture funding and establish critical business. For more information on the DEMO conferences, visit <http://www.demo.com/>.

About Unrable

Unrable is a cloud computing software company that helps businesses make their next great hire. The software saves companies time and money by automating core hiring tasks, automatically ranking top candidates based on skills, verifying claims made through social networks, and providing mission-critical features that help SMBs make sound hiring decisions. Learn more at www.unrable.com

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